



Baltimore Jazz Alliance

Annual Report

Fiscal Year 2022

(July 1, 2021 - June 30, 2022)

Prepared July 2022 by Ian Rashkin, Treasurer



Tyrone Crawley
President

Jean Farnsworth
Vice-President & Secretary

Ian Rashkin
Treasurer

A Swell of Energy

After a year and a half of diminished activity due to the COVID-19 pandemic and its effects on the Baltimore jazz scene, FY22 saw a swell of energy as BJA resumed production of live events and continued our virtual and digital efforts to support the jazz community as it began to recover. We continued to support members' efforts to provide safer alternatives such as outdoor jam sessions and concerts, and continually adjusted to the changing conditions, keeping our 2021 Jazz Conference purely virtual, while presenting live outdoor events and, once it seemed safe enough, offering a special jazz concert and history event at Arch Social Club for International Jazz Appreciation Month.

We saw steady support from our members, with an upswing at the end of the year as we presented the third Baltimore Jazz Fest on Father's Day, June 19th. And our Jazz for Kids program resumed live activities, engaging kids in schools, libraries, and special events.



New Partners, More Information



Baltimore Jazz Fest performers
Ray Winder and her band, and
The 5th L with the JoGo Project -
photos Efrain Ribeiro

We also entered some new partnerships, working with Baltimore City Department of Recreation and Parks on the program design for the redevelopment of the Chick Webb Memorial Recreation Center, and with Artspace of Minneapolis on their redevelopment of the historic Ambassador Theater in West Baltimore.

And of course, we continued to provide information and insight into the personalities and issues important to the Baltimore area jazz community, by continuing to publish our cherished print newsletter and our weekly events calendar, expanding our social media presence, and revamping our website and events management system to be more user friendly on all devices.



Ambition Programming & New Leadership

During this time worked especially hard on fundraising to support our ambitious programming goals, and were thrilled to receive first-time support from the National Endowment for the Arts and Johns Hopkins University, as well as much-needed program and operating support from the Baltimore Office of Promotion and the Arts and the Maryland State Arts Council, and from several other donors.

Finally, FY22 saw a change of leadership as board veteran Tyrone Crawley took over the presidency from three-term president Ian Rashkin, and Jean Farnsworth stepped in as vice-president to replace Rená Sweetwine. Combined with the addition of three amazing new board members (Susan Carlin, Anna Celenza, and Tre Barr), the BJA board is on track to continue to grow, improve, and support the Baltimore jazz scene as we enter the new fiscal year.



BJA board members Steve Everette, Rená Sweetine, Ian Rashkin, Robin Houston, and Tyrone Crawley - photo Jean Farnsworth



Mission & Activities

The Baltimore Jazz Alliance promotes and supports jazz in the Baltimore region for the benefit of both artists and audiences by presenting, educating, collaborating, and informing, to foster the rich legacy of jazz in our community.

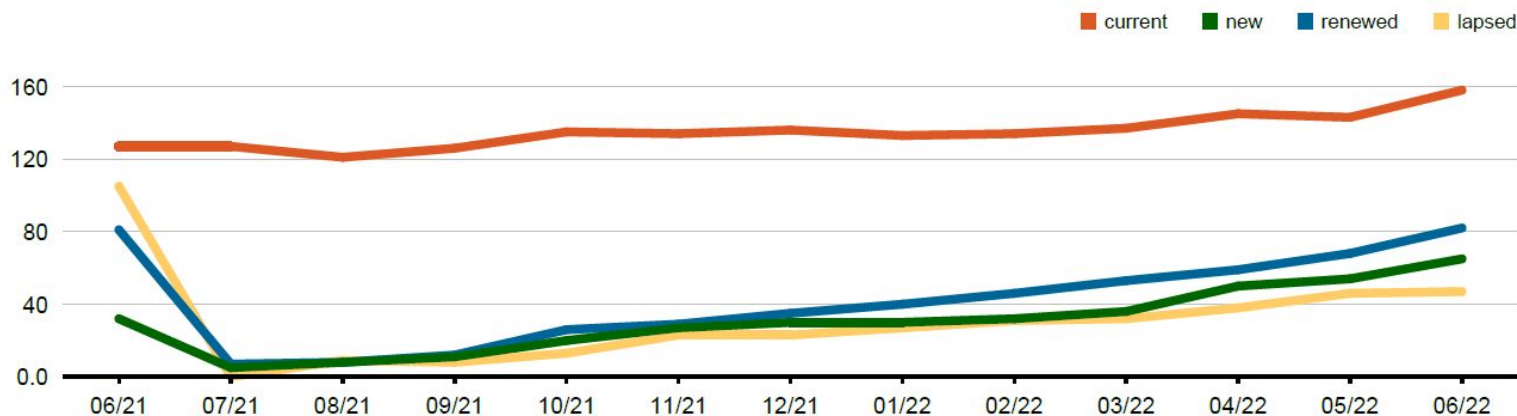
BJA's activities this year supported this mission in many ways, and included:

- Third annual Baltimore Jazz Conference
- Return of the Baltimore Jazz Fest
- Jazz for Kids Programming at 5 different locations
- Member grant awards to Ed Hrybyk, Aaron Hill/Clarence Ward III, and Brinae Ali
- Special concert presentations at North Bend Elementary Middle School, Current Space, Hippodrome, and Arch Social Club
- Newsletter
- Website, weekly calendar on email and social media
- Collaboration with BCRP on design for the remodel of the Chick Webb memorial Recreation Center
- Collaboration with Artspace on the renovation of the Ambassador Theater in West Baltimore
- Co-sponsored talk on "Jazz: America's Secret Sonic Weapon"
- Co-presented Summer Music Moves festival of music and dance



Membership on the Rebound

Following a drop in membership during the worst of the pandemic, FY22 saw a steady increase as programming resumed and public interest grew. Our membership committee is now focused on re-attracting some of our lapsed members as well as on new outreach and retention efforts.



[Note: the green, blue and yellow lines indicate YTD, and so necessarily dropped to zero at the start of the fiscal year.]

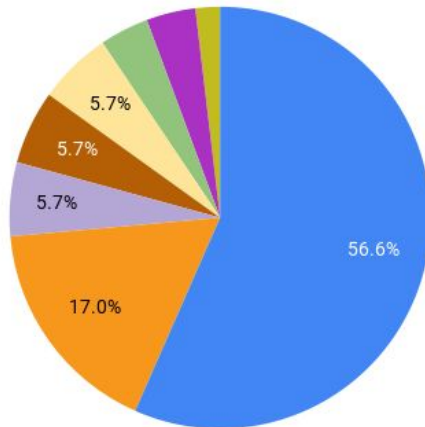


Fiscal Year 2022 Income

BJA's income sources were more or less as expected, though we did receive a higher than expected number of corporate contributions. Because our income and expenses were both greater than projected for programs, other categories (e.g., operating grants, membership dues) shrunk in comparison while remaining roughly as projected in actual amount.

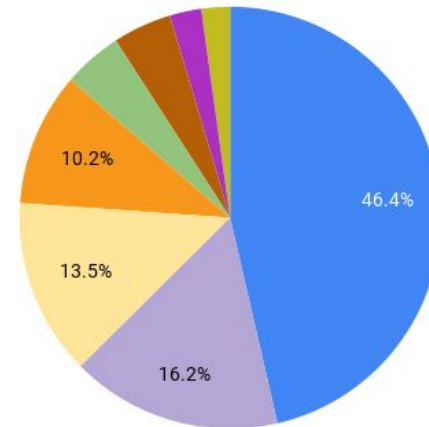
Projected Income

- Grants (program)
- Membership Dues
- Corporate Contributions
- Grants (operating)
- Program Fees
- Individual Contributions
- Advertising
- Merchandise Sales



Actual Income

- Grants (program)
- Corporate Contributions
- Program Fees
- Membership Dues
- Individual Contributions
- Grants (operating)
- Advertising
- Merchandise Sales



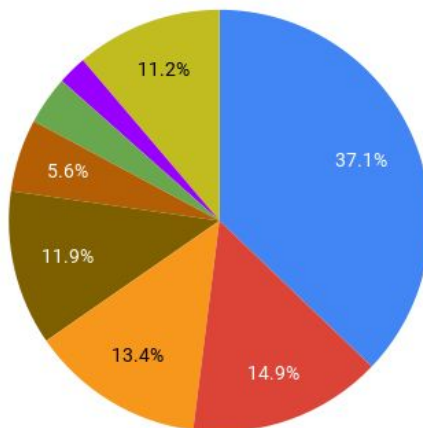


Fiscal Year 2022 Expenses

As with income, actual expenses tracked fairly close to projections, with the primary exception of contract services as we ramped up our productions for Jazz Fest and other programs.

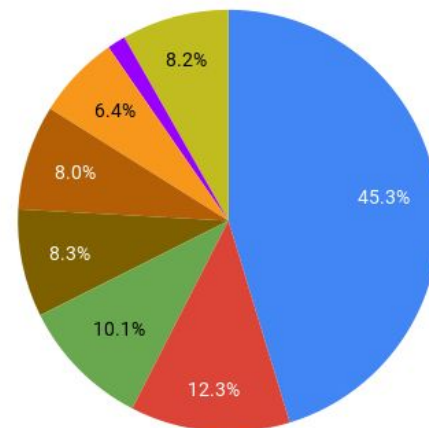
Projected Expenses

- Performance Fees
- Rental & Service Fees
- Consultant Fees (newsletter)
- Printing & Mailing (newsletter)
- Stipends, Awards, Grants
- Contract Services (non-newsletter)
- Software/Domain Fees/ Etc
- Other



Actual Expenses

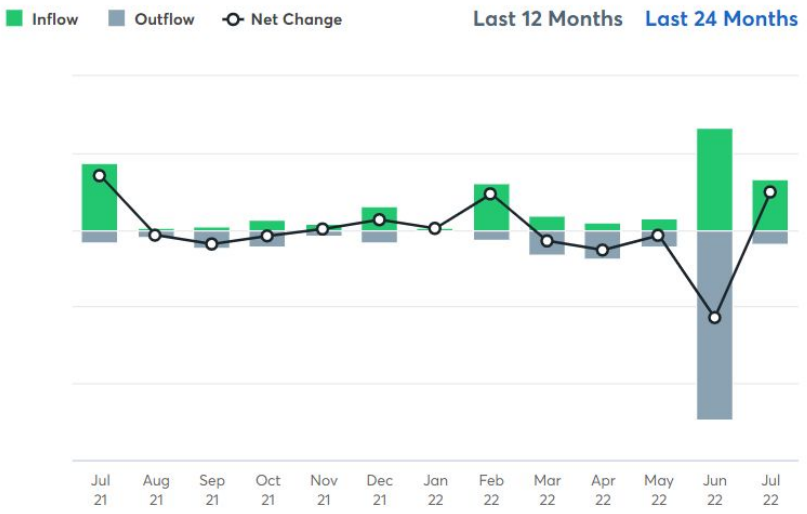
- Performance Fees
- Rental & Service Fees
- Contract Services (non-newsletter)
- Printing & Mailing (newsletter)
- Stipends, Awards, Grants
- Consultant Fees (newsletter)
- Software/Domain Fees/ Etc
- Other





Cash Flow

BJA's overall budget reflects a small loss at the end of the fiscal year - somewhat larger than our projected shortfall, but intentional as our programming expanded with the partial recovery from COVID restrictions. The loss is easily offset by surpluses in the past several years, and our cash position remains strong with reserves well able to cover our expenses through Q1 and Q2, as of mid July 2022.



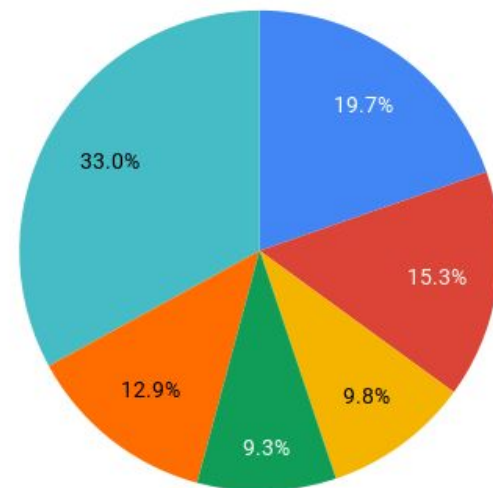


Where Does the Money Come From?

Our income is derived from a variety of sources ranging from individual grants to dues and donations from our members. This year we were extremely grateful to perceive program support for Baltimore Jazz Fest from the National Endowment for the Arts (NEA), Baltimore Office of Promotion and the Arts (BOPA), Maryland State Arts Council (MSAC), Johns Hopkins University (JHU), and several other corporate donors, as well as operating support and additional program support from BOPA. As always, our membership is a significant source of income, and this year many members stepped up to make additional donations well above their annual dues. Additional revenue came from fees for programming from Bromo Arts District, Baltimore City Schools, and more.

Primary Income Sources

- National Endowment for the Arts
- Baltimore Office of Promotion and the Arts
- Johns Hopkins University
- Maryland State Arts Council
- BJA Members
- Other



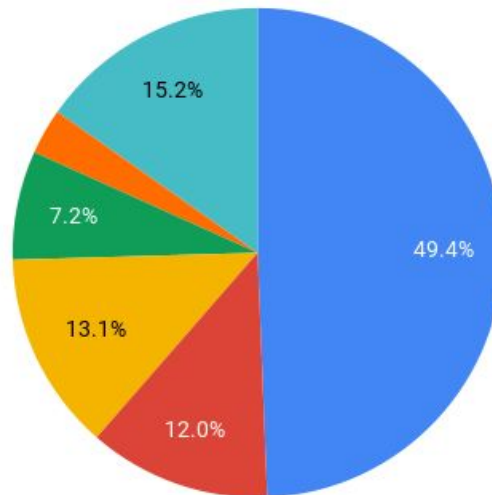


Where Does the Money Go?

Nearly half of our expenses for FY22 were directly related to Baltimore Jazz Fest. The BJA newsletter continues to be our second largest single expense, with the remainder divided between non-Jazz Fest performance fees, Jazz Conference, member grants, and general operating expenses.

Expenses by Program

- Baltimore Jazz Fest
- Jazz Appreciation Month and Other Performances
- Newsletter
- BJA Member Grants
- Baltimore Jazz Conference
- General Operation





Conclusion: A Strong Year

FY22 was a strong year for Baltimore Jazz Alliance, and we look forward to continuing our growth and support for the Baltimore area jazz community. We look forward to working with, and serving, our members, partners, and sponsors in FY23!



Baltimore Jazz Fest 2022t -
photo Efraín Ribeiro



<https://baltimorejazz.com>

- <https://www.facebook.com/BaltimoreJazz/>
- <https://www.instagram.com/baltimorejazz/>
- <https://twitter.com/BaltimoreJazz1>
- <https://baltimorejazzfest.com/>
- <https://www.baltimorejazz.com/join-the-bja/>
- <https://www.baltimorejazz.com/donate/>

Baltimore Jazz Alliance

3000 Homewood Avenue

#33347

Baltimore, MD 21218

443-712-7741

For more information and detailed financial reports contact admin@baltimorejazz.com